



**HERITAGE
COUNCIL**
OF WESTERN AUSTRALIA

REGISTER OF HERITAGE PLACES

Permanent Entry

1. **DATA BASE No.** 00108
2. **NAME** *Margaret River Hotel* (1936, 1963, 1965, 1985)
3. **LOCATION** 139 Bussell Highway, cnr. Willmott Street, Margaret River
4. **DESCRIPTION OF PLACE INCLUDED IN THIS ENTRY**
Lot 1 on Diagram 87122 being the whole of the land contained in Certificate of Title Volume 2022 Folio 524
5. **LOCAL GOVERNMENT AREA** Shire of Augusta-Margaret River
6. **OWNER** Regalbay Enterprises Pty Ltd
7. **HERITAGE LISTINGS**

| | | |
|------------------------------------|-------------------|------------|
| • Register of Heritage Places: | Interim Entry | 16/05/2008 |
| | Permanent Entry | 18/11/2008 |
| • National Trust Classification: | Classified | 28/08/1995 |
| • Town Planning Scheme: | | ----- |
| • Municipal Inventory: | Adopted; rec. RHP | 17/06/1996 |
| • Register of the National Estate: | | ----- |
8. **CONSERVATION ORDER**

9. **HERITAGE AGREEMENT**

10. **STATEMENT OF SIGNIFICANCE**

Margaret River Hotel (1936), a two storey rendered brick and tile building located in the Margaret River town centre exhibiting elements of the Inter-War Old English style, together with evidence of the influence of the Inter-War Art Deco and Arts and Crafts styles, with substantial extensions built in 1985, has cultural heritage significance for the following reasons:

the place's initial and continued development has been closely associated with major developments in the region, in the first instance Group Settlement, tourism to the caves, and the development of viticulture in the region in the late twentieth and early twenty-first centuries

the 1936 hotel building is a rare and good example of the Inter-War Old English architectural style with elements of the Inter-War Art Deco and

Arts and Crafts styles, designed and executed to high standards externally and internally;

the place is a fine example of the work of architect F.G.B. Hawkins, and builder, C.W. Arnott, both highly accomplished in their respective fields;

the place was the second hotel built in the Shire of Augusta-Margaret River, and has been an integral part of the town of Margaret River and the district, both physically and socially, since 1936; and,

the place was built for Bernard McKeown, whose family became significant local identities and continued to own and operate the hotel for 36 years.

The 1985 additions to the *Margaret River Hotel* are of little cultural heritage significance in their own right. They are, however, in keeping with the original design style of the hotel and are not intrusive.