

REGISTER OF HERITAGE PLACES

Permanent Entry

1. **DATA BASE No.** 01060

2. NAME Radio Theatre Building (fmr) (1937)

3. LOCATION 205-209 Marine Terrace, cnr Fitzgerald Street, Geraldton

4. DESCRIPTION OF PLACE INCLUDED IN THIS ENTRY

Lot 20 on Diagram 16094 being the whole of the land contained in Certificate of Title Volume: 1745 Folio: 88

5. **LOCAL GOVERNMENT AREA** City of Geraldton

6. OWNER Elio & Maria Reale

7. HERITAGE LISTINGS

•	Register of Heritage Places:	Interim Entry	27/06/2003
		Permanent Entry	16/12/2003
•	National Trust Classification:	Classified	01/10/1989
•	Town Planning Scheme:		
•	Municipal Inventory:	Adopted	23/06/1998
•	Register of the National Estate:	•	

8. CONSERVATION ORDER

9. HERITAGE AGREEMENT

10. STATEMENT OF SIGNIFICANCE

Radio Theatre Building (fmr), a two-storey rendered brick and fibre cement roofed building designed in the Inter-War Art Deco style that originally comprised a picture theatre, service station, motor showroom, two shops and four flats, has cultural heritage significance for the following reasons:

the place is a fine, relatively intact example of Inter-War Art Deco architecture combining strong horizontal and vertical streamlining with stylised decorative features;

the place is a good example of the work of prominent architect Samuel Rosenthal, being one of the few remaining of his theatre designs and a rare example of an Art Deco styled picture theatre outside the Perth metropolitan area;

representative of a prevalent trend in Western Australia in the 1930s, the place was constructed to house a number of disparate activities;

the place makes a positive contribution to the southern end of the Marine Terrace streetscape displaying lively and appropriately scaled façades and an attractive entry statement at a prominent intersection within the Geraldton city centre;

the place was purpose-built to house the theatre and motor vehicle business activities of Alfred G. Wheat, longstanding Geraldton businessman, whose family has been associated with the place from 1937 to 1976; and,

the place contributes to the Geraldton and surrounding community's sense of place as a significant two-storey building on Marine Terrace, which has provided an important continuity in use of the area for residents.

The glazed shopfront infill at ground level along both Marine Terrace and Fitzgerald Street has little significance and the face brick panels surrounding the entrance doors on Marine Terrace are visually intrusive.