



**HERITAGE
COUNCIL**
OF WESTERN AUSTRALIA

REGISTER OF HERITAGE PLACES

Permanent Entry

1. **DATA BASE No.** 8586
2. **NAME** *Bowra and O'Dea, Beaufort Street (1937)*
OTHER NAMES Pensioner Funeral Services
3. **LOCATION** 359 Beaufort Street, Highgate
4. **DESCRIPTION OF PLACE INCLUDED IN THIS ENTRY**
Lot 103 on Diagram 92080 being the whole of the land contained in Certificate of Title Volume 2106 Folio 55
5. **LOCAL GOVERNMENT AREA** Town of Vincent
6. **OWNER** Joseph M O'Dea Nominees Pty Ltd
7. **HERITAGE LISTINGS**
 - Register of Heritage Places: Interim Entry 24/02/2009
Permanent Entry 15/12/2009
 - National Trust Classification: Classified 12/03/2001
 - Town Planning Scheme: -----
 - Municipal Inventory: Adopted 27/11/1995
 - Register of the National Estate: -----
8. **CONSERVATION ORDER**

9. **HERITAGE AGREEMENT**

10. **STATEMENT OF SIGNIFICANCE**

Bowra and O'Dea, Beaufort Street, (1937) comprising a single storey, rendered brick office, chapel, and adjacent residence, all in the Inter-War Functionalist style, with a covered driveway and garage, and recent, rendered brick mortuary, has cultural heritage significance for the following reasons:

the place exhibits a streamlined effect that implies cleanliness and efficiency, reflecting the modernisation of the funeral industry at the time of its construction; while preserving a sense of solemnity, restraint and discretion essential to the sombre nature of its intended business;

the place represents the shift from undertaking to funeral direction that occurred at the beginning of the 20th century, namely the phasing out of wheelwrighting and cabinet making as part of the business, and the provision of modern, specialized services;

the place is rare as a purpose built mortuary, chapel and funeral business office that still operates with its intended function, and is associated with two of Western Australia's most prominent and longest running firms in the funeral industry, Arthur E. Davies and Co., and Bowra and O'Dea;

the place is a fine example of a small-scale building in the Inter-War Functionalist style, and a highly intact example of the work of architect Samuel Rosenthal; and,

the place is rare for the application of the Inter-War Functionalist style to a building that is used, at least in part, for religious purposes.

the place has strong landmark qualities and contributes to the community's sense of place due to its distinctive design on a prominent corner site, and it holds a special place in the community of those who have mourned the loss of loved ones there.

The recent (1997) mortuary has little heritage significance.