



REGISTER OF HERITAGE PLACES

Permanent Entry

1. **NUMBER** 2510
2. **NAME** *Council Club Hotel*
3. **DESCRIPTION OF ELEMENTS INCLUDED IN THE ENTRY (GENERAL)**

Predominantly a two storey brick and iron building, 'U' shaped plan, originally with two storey verandah facing onto Helena Street.

The building has two sets of stairs, one internally at the southern end of the building and an external stair on the east side of the building accessed off a two storey verandah.

Internally the ground floor has been modified by opening up the original small areas to cater for the changing needs and methods of servicing the public in the public bar areas.

The upper floor is composed of smaller rooms consisting of bedrooms, lounge and bathrooms serving the needs of guests staying in the hotel and catering for the accommodation needs of the town and its location as a midway point out of Perth and the country.

A number of single storey additions mainly housing ablution facilities have been added to the rear of the building.

4. **LOCAL GOVERNMENT AREA** Swan
5. **LOCATION** Helena St/Great Nthn Hwy, Midland
Portion Swan Location 7 D 607 C/T 1523/189

6. **OWNER**

7. **STATEMENT OF SIGNIFICANCE OF PLACE (ASSESSMENT IN DETAIL)**

AESTHETIC VALUE

Criterion 1.3 Importance for its contribution to the aesthetic values of the setting demonstrated by a landmark quality or having impact on important vistas or otherwise contributing to the identified aesthetic qualities of the cultural environs or the natural landscape within which it is located.

The building is a landmark located at the junction of Helena Street and Great Northern Highway. The building impacts from three views: looking north from Helena Street towards Great Northern Highway, looking south east from Great Northern Highway along Helena Street, and looking east from Great Northern Highway at the junction of Helena Street and Great Northern Highway.

The building has been identified and shown to be an important part of the streetscape.

Criterion 1.4: In the case of an historic precinct, importance for the aesthetic character created by the individual components which collectively form a significant streetscape, townscape or cultural environment.

The building is an important part of the streetscape. It forms an endpiece to the historic core of commercial buildings in the Midland Town Centre. The centre of Midland is composed of a fragile collection of buildings. This building is an essential part of the streetscape. Its removal would adversely affect the whole of the Town Centre.

The importance of the building as part of the Town Centre has been ratified by its inclusion as an integral part of the declaration of the Midland Town Centre as a conservation area by the National Trust in December 1987.

HISTORIC VALUE

Criterion 2.1: Importance for the density or diversity of cultural features illustrating the human occupation and evolution of the locality, region or the State.

The building is an important part of the pattern of growth in Western Australia in relation to the development of Midland as a major railway, manufacturing and servicing centre in the State. The building is a response to the growth of industry in the area and the requirement for commercial activity in the area to meet the social needs of the region.

Criterion 2.2: Importance in relation to an event, phase or activity of historical importance in the locality, region or the State.

The building is a response to the industrial boom in the area caused by the development of the railways in the area. The hotel building is a clear representation of a form of building of a highly decorative nature particular to this period.

SOCIAL VALUE

Criterion 4.1: Importance as a place highly valued by a community or a cultural group for reasons of social, cultural, religious, spiritual, aesthetic or educational associations.

The building has formed an important part of the social fabric of Midland. Up until the fire the building was in constant use as a hotel building. The building or site is currently licensed as a liquor establishment.

Criterion 4.2: Importance in contributing to a community's sense of place.

The building is a well known establishment and part of the Midland Town Centre.

8. REGISTER OF HERITAGE PLACES (DATE OF GAZETTAL)

Interim Entry 24/7/1992

Permanent Entry 1/12/1992

9. CONSERVATION ORDER

10. HERITAGE AGREEMENT

11. REFERENCES

