



REGISTER OF HERITAGE PLACES

Permanent Entry

1. **DATA BASE No.** 0375
2. **NAME** *Cronshaws Store* (1938)
FORMER NAME Smith's Buildings
3. **LOCATION** cnr Victoria and Wellington streets, Bunbury
4. **DESCRIPTION OF PLACE INCLUDED IN THIS ENTRY**
Portion of Bunbury Town Lot 194, being the whole of the land comprised in Certificate of Title Volume 599 Folio 28A.
5. **LOCAL GOVERNMENT AREA** City of Bunbury
6. **OWNER** Cronshaw's Properties Pty Ltd
7. **HERITAGE LISTINGS**
 - Register of Heritage Places: Interim Entry 08/10/1996
 - Permanent Entry 07/02/1997
 - National Trust Classification: 04/05/1981
 - Planning Scheme, Schedule 1: 06/04/1984
 - Municipal Inventory: 22/07/1996
 - Register of National Estate: 26/04/1988
8. **CONSERVATION ORDER**

9. **HERITAGE AGREEMENT**

10. **STATEMENT OF SIGNIFICANCE**

Cronshaws Store, a two-storey Inter-War Functionalist style structure of rendered and painted brick with an asbestos cement roof, has cultural heritage significance for the following reasons:

it demonstrates the confidence and surety of the abstract aesthetic ideals of the Modern Movement;

it contributes to the aesthetic value of the intersection of Victoria and Wellington streets as a landmark within a notable, well articulated and focused urban space, and as a major component in the wider, picturesque precinct of which the intersection is a part;

it illustrates the evolution of architecture, of the commercial-retailing, residential flat and shop-dwelling classes of buildings in Bunbury;

it serves as a benchmark for evaluation and understanding of its architectural style and building type; and,

it has social value as a significant town centre precinct and as a gathering place that contributes to a sense of place and social cohesion.