



# REGISTER OF HERITAGE PLACES

## Permanent Entry

1. **DATA BASE No.** 0320
2. **NAME** *Bruce Rock Hotel* (1914, 1921, 1954, 1970s)  
FORMER NAME Bruce Rock State Hotel
3. **LOCATION** Cnr Johnson Street & Bruce Street, Bruce Rock
4. **DESCRIPTION OF PLACE INCLUDED IN THIS ENTRY**  
Bruce Rock Lot 7, being the whole of the land comprised in Certificate of Title Volume 1720 Folio 843.
5. **LOCAL GOVERNMENT AREA** Shire of Bruce Rock
6. **OWNER** George Alexander Irving
7. **HERITAGE LISTINGS**

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| <ul style="list-style-type: none"> <li>• Register of Heritage Places:</li> <li>• National Trust Classification:</li> <li>• Town Planning Scheme:</li> <li>• Municipal Inventory:</li> <li>• Register of the National Estate:</li> </ul> | <ul style="list-style-type: none"> <li>Interim Entry</li> <li>Permanent Entry</li> <li></li> <li>Adopted</li> <li></li> </ul> | <ul style="list-style-type: none"> <li>14/05/1999</li> <li>07/01/2000</li> <li>-----</li> <li>-----</li> <li>10/09/1997</li> <li>-----</li> </ul> |
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8. **CONSERVATION ORDER**  
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9. **HERITAGE AGREEMENT**  
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10. **STATEMENT OF SIGNIFICANCE**  

*Bruce Rock Hotel*, a two-storey brick and iron building in the Federation Filigree style, has cultural heritage significance for the following reasons:

the place was one of six State Hotels constructed in developing country districts between 1911 and 1916, and is one of seven established in the State;

the place is an integral component of the main streetscape of Bruce Rock. It makes a significant contribution to the townscape and character of the town, and contributes to the community's sense of place;

the place is a fine representative example of a rural town hotel built in the Federation Filigree style. Typical of the period of construction, the hotel is located on a prominent corner site;

the place was established as a result of the Western Australian Government's philosophy which promoted State ownership of commercial enterprises for the benefit of the people;

the place is highly valued for its social associations by the local town and farming community; and,

the place is the only remaining example of two identical State Hotels built in the Bruce Rock Shire.