



**HERITAGE
COUNCIL**
OF WESTERN AUSTRALIA

REGISTER OF HERITAGE PLACES AMENDMENT TO PERMANENT ENTRY

1. **DATA BASE No.** 1627
2. **NAME** *Bairds Building (fmr), Perth (c. 1906; 1965; 2010)*
FORMER NAME (or OTHER NAMES) Levi Green Ironmonger; Green's Arcade; Bairds Emporium; Baird's Building (fmr)¹; Commercial Building, 491 – 493, Wellington Street
3. **LOCATION** 491 – 493 Wellington Street, Perth
4. **DESCRIPTION OF PLACE INCLUDED IN THIS ENTRY**
 Portion of Lot 700 on Deposited Plan 65932 being part of the land contained in Certificate of Title Volume 2748 Folio 299, as to the portions labelled 'M' on the Interest Only Deposited Plan 406968.
5. **LOCAL GOVERNMENT AREA** City of Perth
6. **OWNER AT PERMANENT REGISTRATION**
 CBUS Property 140 William Street Pty Ltd
7. **HERITAGE LISTINGS**
 - Register of Heritage Places:

Interim Entry	11/06/2004
Permanent Entry	22/04/2005
Amended Permanent Entry	05/04/2016
Permanent Entry as part of P16743 <i>William & Wellington St Precinct</i>	15/10/2004
 - National Trust Classification: -----
 - Town Planning Scheme: 09/01/2004
 - Municipal Inventory: -----

¹ *Bairds Building (fmr), Perth* is named for its former use as retail outlet for the Bairds Company store, named after William Hutchison Baird, during which it was known as a portion of the Bairds Emporium, and colloquially as the Bairds Building, and the name Bairds was emblazoned on the façade.

- Register of the National Estate: -----

8. ORDERS UNDER SECTION 38 OR 59 OF THE ACT

9. HERITAGE AGREEMENT

10. STATEMENT OF SIGNIFICANCE

Bairds Building (fmr), Perth, a four-storey brick, steel and Donnybrook stone building constructed in 1906 with a tiled roof in the Federation Free style, has cultural heritage significance for the following reasons:

the place is an excellent and striking example of a substantial commercial building in the Federation Free Style and has dramatic landmark qualities, particularly in its position opposite open space beside the horseshoe bridge;

originally constructed as Levi Greens' Ironmongery and utilised for over eighty years as retail premises, the place demonstrates the transition from ironmongers' stores to more specialised hardware, machinery sales and generalist department stores that provided a greater range of goods traditional to ironmongers;

the place was occupied for fifty years by the popular store Bairds Company, a business of particular importance to country customers, which operated its main store from the site from 1919 up to 1969

the place was hailed at its construction as a modern demonstration of the prosperity of Western Australia at a time when Perth was keen to shake off its nineteenth century image as a sleepy backwater;

the place is an integral component of a precinct of buildings from the Federation and Inter-war periods, and is important to the historic streetscapes that remain on both sides of William Street and along Wellington Street; and,

the place is a fine example of the work of notable architect Richard Dennehy applied to a commercial building, and was constructed by prominent Perth builder J.D. Sanders.

The contemporary office fit-out (first, second and third floors) and restaurant and bar fit-out (ground floor) are of little significance.