



## REGISTER OF HERITAGE PLACES - ASSESSMENT DOCUMENTATION

### 11. ASSESSMENT OF CULTURAL HERITAGE SIGNIFICANCE

The criteria adopted by the Heritage Council in November 1996 have been used to determine the cultural heritage significance of the place.

The wording of this document has been adapted from Jose's Trefusis Aerated Water Factory Conservation Management Plan prepared by Laura Gray and Irene Sauman, in July 2003, with amendments and/or additions by HCWA staff and the Register Committee.

#### PRINCIPAL AUSTRALIAN HISTORIC THEME(S)

- 3.6 Recruiting labour
- 3.12.4 Preserving food and beverages
- 3.19 Marketing and retailing
- 6.3 Training people for the workplace

#### HERITAGE COUNCIL OF WESTERN AUSTRALIA THEME(S)

- 112 Technology and technological change
- 308 Commercial services and industries
- 310 Manufacturing and processing
- 401 Education and science
- 404 Community services and utilities

#### 11.1 AESTHETIC VALUE\*

*Trefusis, Chapman & Jose Factory (fmr)* is rare, in Geraldton, as a distinctive random limestone construction in the vernacular style. (Criterion 1.1)

*Trefusis, Chapman & Jose Factory (fmr)* is a distinctive landmark located in the heart of Geraldton's historic, largely residential, precinct, in close proximity to the port. (Criterion 1.3)

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\* For consistency, all references to architectural style are taken from Apperly, R., Irving, R., Reynolds, P. *A Pictorial Guide to Identifying Australian Architecture. Styles and Terms from 1788 to the Present*, Angus and Robertson, North Ryde, 1989.

For consistency, all references to garden and landscape types and styles are taken from Ramsay, J. *Parks, Gardens and Special Trees: A Classification and Assessment Method for the Register of the National Estate*, Australian Government Publishing Service, Canberra, 1991, with additional reference to Richards, O. *Theoretical Framework for Designed Landscapes in WA*, unpublished report, 1997.

## 11. 2. HISTORIC VALUE

*Trefusis, Chapman & Jose Factory (fmr)* is associated with the first Trefusis Aerated Water Factory, established at lot 60 Gregory Street in c.1875. (Criterion 2.1)

*Trefusis, Chapman & Jose Factory (fmr)* supplied Western Australians with aerated water, cordials and syrups from 1875 until 1970. It was one of a number of soft drink and cordial manufacturers which thrived in the early twentieth century, prior to the domination of the market by multinational companies. (Criterion 2.2)

*Trefusis, Chapman & Jose Factory (fmr)* is associated with Western Australia's commercial fishing industry as the first crayfish cannery in Western Australia in 1931, and as a fish processing factory from 1972 until 1988. (Criterion 2.3)

*Trefusis, Chapman & Jose Factory (fmr)* was the first registered premises of prominent local builders Geraldton Building Company, which became the nationally renowned GBC group of companies. (Criterion 2.3)

*Trefusis, Chapman & Jose Factory (fmr)* is associated with Martin Hosken, creator and proprietor of the Trefusis Aerated Water and Cordial Manufactory Company from 1878 to 1881, licensee and manager of numerous hotels in the mid west region. (Criterion 2.3)

*Trefusis, Chapman & Jose Factory (fmr)* was designed and owned by William John Jose, winner of international awards for aerated waters, syrups and cordials, and Mayor of Geraldton on four occasions between 1886 and 1909. (Criterion 2.3)

*Trefusis, Chapman & Jose Factory (fmr)* is associated with Harris, Scarfe & Sandovers Limited from 1951 until 1972, who were prominent wholesale and retail merchants, engineers and manufacturers in Western Australia. (Criterion 2.3)

*Trefusis, Chapman & Jose Factory (fmr)* is associated with Geraldton Regional Community Education Centre Association Incorporated, which has occupied and developed the place since 1988 and continues to do so in 2004, as an administrative, training and educational support center for the Midwest region. (Criterion 2.3)

*Trefusis, Chapman & Jose Factory (fmr)* is an example of a purpose designed and constructed aerated water factory that was the largest in the state when constructed, and incorporated innovative elements such as the steam powered fire dousing machinery. (Criterion 2.4)

## 11. 3. SCIENTIFIC VALUE

The cellar, ground floor, and rear yard area of *Trefusis, Chapman & Jose Factory (fmr)* demonstrate the potential to reveal, through archaeological investigation, information that could contribute to a greater understanding of the aerated water factory functions between 1886 and 1925. (Criterion 3.2)

#### **11. 4. SOCIAL VALUE**

*Trefusis, Chapman & Jose Factory (fmr)* is valued by a generation of Geraldton people who shopped at Harris, Scarfe & Sandover Limited store between 1951 and 1972. (Criterion 4.1)

*Trefusis, Chapman & Jose Factory (fmr)* is highly valued by the Geraldton community for its educational and training associations since 1988 as Skill Share and more recently Pheonix West Training. (Criterion 4.1)

#### **12. DEGREE OF SIGNIFICANCE**

##### **12. 1. RARITY**

*Trefusis, Chapman & Jose Factory (fmr)* is a rare example of a stone factory building in Western Australia. (Criterion 5.1)

*Trefusis, Chapman & Jose Factory (fmr)* is rare in Western Australia as a building used as an aerated water factory. (Criterion 5.2)

##### **12. 2 REPRESENTATIVENESS**

*Trefusis, Chapman & Jose Factory (fmr)* is an example of a building that functioned as an aerated water factory. (Criterion 6.1)

##### **12. 3 CONDITION**

Overall, *Trefusis, Chapman & Jose Factory (fmr)* is in fair condition. Although the place has been refurbished in recent years, and is maintained at a functional level, there is termite damage, rising damp, drainage problems, and water ingress issues and salt damage in the cellar. The roof is in poor condition with a number of loose sheets, damaged sheets, and incompatible replacement sheets and rust.

##### **12. 4 INTEGRITY**

*Trefusis, Chapman & Jose Factory (fmr)* was a purpose built factory that has facilitated a number of other factory functions as well as retail, and the current office and training function, each requiring some alteration to the place. It has retained a moderate degree of integrity.

##### **12. 5 AUTHENTICITY**

The place shows evidence of changes to the fabric, including some window and door replacement, additions at the rear, internal partition fitouts, and the removal of all evidence of the original and subsequent functions of the place, however, the form and structure remains mostly intact. *Trefusis, Chapman & Jose Factory (fmr)* demonstrates a moderate degree of authenticity.

### 13. SUPPORTING EVIDENCE

Supporting evidence has been taken from “Conservation Management Plan Jose’s Trefusis Aerated Water Factory (fmr)” prepared for Geraldton Regional Community Education Centre Association Inc. by Laura Gray, Heritage & Conservation Consultant and Irene Sauman, Historian in July 2003.

Key sections used are: 3.0 Documentary Evidence (pp. 5-14), 4.0 Physical Evidence (pp. 17-33), and Analysis of Documentary and Physical Evidence (pp. 34-35).

#### 13.1 DOCUMENTARY EVIDENCE

For a discussion of the documentary evidence, refer to “Conservation Management Plan Jose’s Trefusis Aerated Water Factory (fmr)” prepared for Geraldton Regional Community Education Centre Association Inc. by Laura Gray, Heritage & Conservation Consultant and Irene Sauman, Historian in July 2003.

A number of manufacturing industries had emerged at the end of the 19th and the beginning of the 20th century. By 1906, over 13,000 people, or around 15% of the state’s workforce, were employed in secondary industry with some of the main manufacturing employers being timber mills (3547 workers), metal works and machinery (2453), boot, clothing and dress-making (1895), printing works (1087), and brick and lime works (665). Soft drink factories and breweries were the fifth largest manufacturing employers in Western Australia, with a workforce of 997.<sup>1</sup>

Aerated waters were among the state’s most prosperous manufacturers. Between federation and the start of the First World War there were many soft-drink manufacturers, including McKay and Thomson in Monger Street, Perth Aerated Waters in Wellington Street, Golden West in Leederville, and W. Letchford in Fremantle. Manufacturers in country areas included Stokes in Bunbury.<sup>2</sup>

From 1931, the first crayfish cannery in Western Australia operated from *Trefusis, Chapman & Jose Factory (fmr)*.<sup>3</sup>

#### 13.2 PHYSICAL EVIDENCE

For a discussion of the physical evidence, refer to “Conservation Management Plan Jose’s Trefusis Aerated Water Factory (fmr)” prepared for Geraldton Regional Community Education Centre Association Inc. by Laura Gray, Heritage & Conservation Consultant and Irene Sauman, Historian in July 2003.

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<sup>1</sup> Heritage Council of Western Australia, ‘Documentation of Places for Entry in the Register of Heritage Places - Mackays Aerated Waters Factory (fmr)’, 2002, p. 6.

<sup>2</sup> op. cit.

<sup>3</sup> Bain, Mary Albertus, *A Life of its own: A Social and Economic History of the City of Geraldton and the Shire of Greenough 1846-1988*, City of Geraldton, 1996.

### 13.3 COMPARATIVE INFORMATION

For a comparative analysis, refer to "Conservation Management Plan Jose's Trefusis Aerated Water Factory (fmr)" prepared for Geraldton Regional Community Education Centre Association Inc. by Laura Gray, Heritage & Conservation Consultant and Irene Sauman, Historian in July 2003.

Additional Information:

*Mackays Aerated Waters Factory (fmr)* (P08728), a single and double storey rendered brick and iron building constructed 1928, 1943 and 1962, is currently being considered for entry into the Register.<sup>4</sup>

The HCWA database lists four other places which functioned as aerated water factories/plants. Dangin Temperance Hotel – site (5185) was constructed in 1910 in Dangin, and Thomas Stokes Aerated Water and Cordial factory – site (5748) was constructed in 1885 in Bunbury as a railway institute. Aerated Water Factory, (14061) constructed in 1904, is included in the Shire of Ravensthorpe Municipal Heritage Inventory.<sup>5</sup>

In addition, an Interwar-period aerated waters factory is known to be extant in Osborne Park, on Scarborough Beach Road. It is believed that this place produced Cottees Soft Drink, and that it is still in use by a soft-drink manufacturer.<sup>6</sup>

### 13.4 KEY REFERENCES

No key references.

### 13.5 FURTHER RESEARCH

Further research into the extent of factories with a similar purpose in Western Australia.

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<sup>4</sup> Heritage Council of Western Australia, 'Documentation of Places for Entry in the Register of Heritage Places - Mackays Aerated Waters Factory (fmr)', 2002, p. 6.

<sup>5</sup> HCWA database, 14/10/2003

<sup>6</sup> Information from Register Committee members, 14 November 2003.