HERITAGE COUNCIL OF WESTERN AUSTRALIA

REGISTER OF HERITAGE PLACES
Register Entry

1. DATA BASE No. 17608

2. NAME Iwanoff House, Floreat (1967)

FORMER NAME Studio Iwanoff

3. LOCATION 16 Lifford Road, Floreat

4. DESCRIPTION OF PLACE INCLUDED IN THIS ENTRY

Lot 1575 on P6559 being the whole of the land comprised in Certificate of Title Volume 1753 Folio 589.

5. LOCAL GOVERNMENT AREA Town of Cambridge

6. HERITAGE LISTINGS

• Register of Heritage Places:	23/01/2025
• National Trust Classification:	----------
• Local Planning Scheme – Heritage List:	27/11/2018
• Local Heritage Survey:	27/11/2018
• Register of the National Estate:	----------
• Aboriginal Sites Register	----------

7. ORDERS UNDER SECTION OF THE ACT

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8. HERITAGE AGREEMENT

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9. STATEMENT OF CULTURAL HERITAGE SIGNIFICANCE

Iwanoff House, Floreat, a two-storey residence designed by Bulgarian-born architect Iwan Iwanoff with influences of the Late Twentieth Century International and Brutalist styles, as well as elements of Iwanoff's distinctive concrete block sculptural design, which was constructed in 1967 as Iwanoff's studio and family residence has cultural heritage significance for the following reasons:

> *Iwanoff House, Floreat* is of historic value as the private residence and studio of notable architect Iwan Iwanoff which he designed for himself and his family. A Bulgarian migrant to Western Australia in the post-WWII era,

Iwanoff made an indelible contribution to the built landscape of the State via the championing of bold new international architectural design styles, reinterpreted for the Western Australian experience. It was from this studio he consolidated his architectural career and designed some of his most well-known and recognisable works (Factors A and G);

Iwanoff House, Floreat is of historic and aesthetic value as an early example of Iwanoff's trademark non-traditional approach to design and materials, drawn from European trends. It exemplifies his personal architectural style which coalesced elements of the Late Twentieth Century International and Late Twentieth Century Brutalist styles with his own stylistic hallmarks which proved influential in his own practice in Western Australia (Factor A F, G and H);

Iwanoff House, Floreat has historic value for its capacity to demonstrate the lives and contributions of non-British migrants in Western Australia in the post-WWII period. It is emblematic of the migrant experience of overcoming adversity and illustrates the importance of relationships within migrant diasporic communities in supporting newer migrants to build successful livelihoods in their new home countries (A and D);

Iwanoff House, Floreat is of aesthetic value as it uses a stylistic language with an instant visual impact, epitomising the application of late twentieth century international styles to residences in Western Australia (Factor F);

Iwanoff House, Floreat is of historic and aesthetic value as a demonstration of the architect's unique architectural style, which makes residences designed by Iwan Iwanoff of exceptional interest to the community and instantly identifiable. It contributes to an understanding of the changing nature of Western Australian residential design from the 1950s to the 1980s including new uses of construction materials (Factor A and F);

Iwanoff House, Floreat is of social and scientific value as this house, and others of Iwanoff's design, are a source of study and interest among members of the community, the greater public of Perth and building professionals (Factor C and E);

The house is a landmark in the streetscape (Factor F).

The enclosing of the original ground floor carport to form a master bedroom has reduced the 'floating' intent of the original design. Alterations of the toilet and shower facilities on the ground floor as well as alterations to the kitchen and southern bathroom on the first floor are of little significance.