



**HERITAGE
COUNCIL**
OF WESTERN AUSTRALIA

REGISTER OF HERITAGE PLACES PERMANENT ENTRY

1. **DATA BASE No.** 13655
2. **NAME** *David Foulkes-Taylor Showroom (fmr)* (1964; 1965)
Other Names Jim Brant Building; Mojo Australia; AIA (WA Chapter Headquarters)
3. **LOCATION** 31 Broadway, Nedlands
4. **DESCRIPTION OF PLACE INCLUDED IN THIS ENTRY**
 1. Lot 2 on Strata Plan 15078 being the whole of the land contained in Certificate of Title Volume 1772 Folio 606;
 2. Part of the Common Property of Strata Plan 15078; together as shown on HCWA Survey Drawing 13655.
5. **LOCAL GOVERNMENT AREA** City of Nedlands
6. **OWNER AT PERMANENT REGISTRATION**
 1. The Royal Australian Institute of Architects
 2. The Owners of 31 Broadway, Nedlands (the Strata company which represents all owners and is responsible for the common property in the strata plan)
7. **HERITAGE LISTINGS**

• Register of Heritage Places:	Interim Registration	29/07/2011
	Permanent Registration	04/05/2012
• National Trust Classification:		-----
• Town Planning Scheme:		15/04/1999
• Municipal Inventory:		15/04/1999
• Register of the National Estate:		-----
8. **CONSERVATION ORDER**

9. **HERITAGE AGREEMENT**

10. **STATEMENT OF SIGNIFICANCE**

David Foulkes-Taylor Showroom (fmr), a double volume smooth-rendered painted cubic form brick building with deeply recessed windows and a sheet

metal roof with characteristics of the Late Twentieth Century Brutalist architectural style, and palm trees in the northeast corner of the site, remnants from the original Paul Robinson tropical garden design, has cultural heritage significance for the following reasons:

the place was designed and built for David Foulkes-Taylor, a highly influential Perth furniture designer who encouraged and supported emerging artists and assisted the development of a Western Australian artistic community;

the place is an excellent example of the highly distinctive architectural design work of Julius Elischer, recognised as one of the State's most innovative architects of the 1960s and 1970s;

the place demonstrates unique artistic design and technical skill, including its overall white cubic form, deeply recessed windows arranged in an irregular grid pattern to provide natural light without direct sunlight which are enhanced by landscaping with palm trees demonstrating tropical and Mediterranean influences, structural components entirely hidden within deep cavity walls, innovative use of interior space, lack of central columns and use of suspended mezzanines;

the place is widely recognised as an important example of twentieth century Australian architectural design incorporating influences from modernism during the 1960s; and,

the place is associated with Jim Brant and his subsequent operation of the place as a home furnishings showroom, and a venue for promoting design and gathering together artists and designers until 1985.

Palm trees to the northeast corner of the site are remnants from the original Paul Robinson tropical garden design. However, later palms along the eastern façade and in the courtyard, and frangipani and bamboo, while in keeping with the original tropical theme, are not original and are of little significance. Other buildings within the curtilage, on lots adjacent to *David Foulkes-Taylor Showroom*, are of little significance and have not been assessed.