



HERITAGE
COUNCIL
OF WESTERN AUSTRALIA

REGISTER OF HERITAGE PLACES

Register Entry

1. **DATA BASE No.** 2112
2. **NAME** *St Georges Terrace Commercial Group*
(1924-1932)

FORMER NAME (or OTHER NAMES) WA Trustee Company Building, Royal Insurance Co Building, Newspaper House, Newspaper Hall, Print Hall
3. **LOCATION** St George's Terrace, Perth
4. **DESCRIPTION OF PLACE INCLUDED IN THIS ENTRY**
Portion of Lot 201 on Deposited Plan 57173 being part of the land in Certificate of Title Volume 2695 Folio 150 as shown on Heritage Council Curtilage Map P2112-1.
5. **LOCAL GOVERNMENT AREA** City of Perth
6. **OWNER AT REGISTRATION**
(Brookfield City Square Lot 1 Pty Ltd; Brookfield City Square Lot 2 Pty Ltd; Brookfield City Square Lot 3 Pty Ltd; Brookfield City Square Lot 4 Pty Ltd; Brookfield City Square Lot 5 Pty Ltd; Brookfield City Square Lot 6 Pty Ltd; Brookfield City Square Lot 7 Pty Ltd)
7. **HERITAGE LISTINGS**

• Register of Heritage Places:	Interim	09/01/1998
•	Registered	11/05/2020
• National Trust Classification:	Classified	02/06/1987
• Town Planning Scheme:		26/06/2001
• Municipal Inventory:		20/12/1985
• Register of the National Estate:	Permanent	18/04/1989
• Aboriginal Sites Register		-----
8. **ORDERS UNDER SECTION OF THE ACT**

9. **HERITAGE AGREEMENT**

10. STATEMENT OF SIGNIFICANCE

St Georges Terrace Commercial Group, comprising three interwar multi-storey commercial buildings, *WA Trustee Company Building*, the *Royal Insurance Co Building* (1924, 1928), *Newspaper House* (1932), and *Newspaper Hall* (1932), has cultural heritage significance for the following reasons:

the place reflects the importance of St George's Terrace as the central business street of Perth and thus Western Australia;

each element within the coherent group of commercial buildings demonstrate fine examples of inter war period architectural philosophy, illustrating the design ethos in St George's Terrace, including fine interior features across the group;

the place is significant for its substantial aesthetic contribution to the Perth streetscape, and as the only extant group of buildings along St Georges Terrace dating to the early to mid-twentieth century it demonstrates the design aspirations from late Federation period through to the Depression;

the similarity of form, scale, and materials between *Newspaper House*, *Royal Insurance Co Building* and *WA Trustee Building*, and the elaborately decorated copper tenancy frontages of *Royal Insurance Co Building*, gives rise to a high degree of collective aesthetic street appeal that is greatly valued by the people of Western Australia;

the activities for which the buildings were constructed encompass a range of institutions important within the commercial life of Perth, including insurance and estate management, as well as the use of *Newspaper Hall* as the home of the *West Australian* newspaper; and,

the place is associated with many significant individuals, including the Western Australian businessmen and owners of the *West Australian* newspaper, as well as government and private architects for *WA Trustee Building*, *Royal Insurance Co Building* and *Newspaper House*.